

Download Book

SUCCESSFUL EVENT MANAGEMENT: A PRACTICAL HANDBOOK (PAPERBACK)



Cengage Learning Australia, Australia, 2013. Paperback. Book Condition: New. 4th Revised edition. 246 x 188 mm. Language: English . Brand New Book. Now in its fourth edition, this tried-and-tested guide for both students and practitioners combines a rigorous theoretical grounding with practical insights into every aspect of the organizing and running of events. Presented in two engaging parts: Part 1 provides a comprehensive overview of the events business including market demand for events, the role of suppliers and the social...

Read PDF Successful Event Management: A Practical Handbook (Paperback)

- Authored by Anton Shone, Bryn Parry
- Released at 2013



Filesize: 3.21 MB

Reviews

The book is fantastic and great. It is loaded with knowledge and wisdom You are going to like the way the article writer create this ebook.

-- **Amaya King**

This book is indeed gripping and interesting. It really is rally exciting throgh studying period. Its been written in an extremely easy way and is particularly merely soon after i finished reading this book through which in fact changed me, affect the way i think.

-- **Aisha Lemke**

This publication might be worthy of a read through, and superior to other. It normally is not going to charge excessive. Its been written in an remarkably simple way and is particularly just after i finished reading through this book through which in fact transformed me, alter the way i really believe.

-- **Juston Mraz**