Pollo Campero's Best Management Practices. Introduction to Management in Latin America



Filesize: 4.3 MB

Reviews

A brand new eBook with a brand new point of view. It is rally fascinating through reading through time period. You will like the way the article writer compose this ebook.

(Ciara Senger)

POLLO CAMPERO'S BEST MANAGEMENT PRACTICES. INTRODUCTION TO MANAGEMENT IN LATIN AMERICA



GRIN Verlag Gmbh Jun 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Titel. Neuware - Seminar paper from the year 2015 in the subject Business economics - Business Management, Corporate Governance, grade: 1,0, EGADE Business School, course: Business in Latin America, language: English, abstract: 'To provide the best chicken-eating experience to our customers, delivering profitability for our partners (shareholders, franchisees, suppliers), and continued development for our collaborators, while maintaining social responsibility in our community.' This research project discusses the best management practices of the Guatemalan restaurant chain Campero International, S.A., operating as Pollo Campero (PC). The firm does not consider itself as a typical Latin restaurant chain; the menus are mainly prepared with spicy ingredients.1 The entity acts in different places of the world, 50 of its 300 restaurants are located in the United States. Referring to the Hispanic Business Magazine, the overall average sales of the U.S. restaurants achieve a \$1.9 million per average. PC avoids the terminology 'fast food' and describes itself instead as a family dining restaurant chain. Best Management Practices (BMP) are the most effective methods or techniques regarding achieving an objective, while making the optimum use of a firm's resources. The information for this paper has been obtained from the company's web page, the case we got in class, different sources from electronic libraries and several web pages. The institutional, cultural and organizational context in which the best practice is implemented will be described as well as the company's best practices. This paper will focus on Pollo Campero's best practices in Guatemala, the U.S.A. and Latin America. The impact of the best practices on the stakeholders will be analyzed. The research paper will end with our own conclusions in terms of our cultural backgrounds: Germany...

- Read Pollo Campero's Best Management Practices. Introduction to Management in
- Download PDF Pollo Campero's Best Management Practices. Introduction to Management in Latin America

Relevant PDFs



Psychologisches Testverfahren

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsey Temperament Sorter, DISG,...

Save eBook »



Programming in D

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers...

Save eBook »



Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers (Paperback)

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****. This historic book may have numerous typos and missing text. Purchasers can download...

Save eBook »



America s Longest War: The United States and Vietnam, 1950-1975 (Paperback)

McGraw-Hill Education - Europe, United States, 2013. Paperback. Book Condition: New. 5th. 206 x 137 mm. Language: English . Brand New Book. Respected for its thorough research, comprehensive coverage, and clear, readable style, America s...

Save eBook »



The Pagan House

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, The Pagan House, David Flusfeder, The much-anticipated new novel from the acclaimed author of 'The Gift' - a blend of detective novel, historical fiction and the painful...

Save eBook »