

## The Fox Effect: How Roger Ailes Turned a Network Into a Propaganda Machine (Paperback)



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### ***Reviews***

*This is an awesome publication i have at any time read. Of course, it is play, still an interesting and amazing literature. You will like just how the author write this book.*

***(Prof. Herta Mann)***

## THE FOX EFFECT: HOW ROGER AILES TURNED A NETWORK INTO A PROPAGANDA MACHINE (PAPERBACK)



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Anchor Books, United States, 2012. Paperback. Book Condition: New. Original. 200 x 130 mm. Language: English . Brand New Book. Based on the meticulous research of the news watchdog organization Media Matters for America, David Brock and Ari Rabin-Havt show how Fox News, under its president Roger Ailes, changed from a right-leaning news network into a partisan advocate for the Republican Party. The Fox Effect follows the career of Ailes from his early work as a television producer and media consultant for Richard Nixon, Ronald Reagan, and George H. W. Bush. Consequently, when he was hired in 1996 as the president of Rupert Murdoch s flagship conservative cable news network, Ailes had little journalism experience, but brought to the job the mindset of a political operative. As Brock and Rabin-Havt demonstrate through numerous examples, Ailes used his extraordinary power and influence to spread a partisan political agenda that is at odds with long-established, widely held standards of fairness and objectivity in news reporting. Featuring transcripts of leaked audio and memos from Fox News reporters and executives, The Fox Effect is a damning indictment of how the network s news coverage and commentators have biased reporting, drummed up marginal stories, and even consciously manipulated established facts in their efforts to attack the Obama administration.



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