



Resumes That Pop: Designs That Reflect Your Personal Brand (4th Revised edition)

By Pat Criscito

Barron's Educational Series Inc., U.S. Paperback. Book Condition: new. BRAND NEW, Resumes That Pop: Designs That Reflect Your Personal Brand (4th Revised edition), Pat Criscito, The perfect resume, says author Pat Criscito, is the one that fits the personality of its owner, tempered, of course, by the expectations of the industry. This book shows job seekers exactly how to create distinctive resumes that reflect the unique personality of their owners - their strengths, their background and training, and their career goals. "A Twelve-Step Resume Writing Guide" opens the book, outlining rules for creating the perfect resume from a rough concept to a finished presentation. Chapters that follow discuss different kinds of resume, including functional, chronological, executive, the curriculum vitae, creative, and scannable resumes. Author Criscito stresses the importance of graphic design, which includes choosing type fonts that are appropriate to the job being sought, and presenting a layout that gets the job seeker's message across clearly and succinctly. Approximately 200 sample resumes are presented, and can be adapted and personalised to fit readers' needs.



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