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(Ms. Lura Jenkins)

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Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.Copywriting For Beginners (No Experience Required!) Are You Ready To Master The Art Of Copywriting? If So You ve Come To The Right Place! Copywriting in my eyes is literally an art, and the Picassos of the copywriting world are making a pretty penny doing it too! The purpose of this book is to explain the styles and basics of copywriting for you, the beginner. When I started out copywriting I was extremely overwhelmed as I read about many, many complicated techniques and tricks that were definitely not beginner friendly! In this easy to read, straightforward book my mission is to explain to you exactly what copywriting is, along with the style of copywriting you re best suited in along with the key principles, creativity techniques more that I have personally utilized to become a successful copywriter, working from wherever I please, whenever. Here s A Preview Of What Copywriting For Beginners Contains. What It Takes To Become A Copywriter Determining Which Style Of Copywriting You Are Best Suited To (Work From A Position Of Strength! Getting Creative As A Copywriter - The Power Of Persuasion! The Key Elements Of Copywriting That YOU Need To Know Common Copywriting Mistakes And How To Avoid Them The Elements Of Successful Copy And Much, Much More!.



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